

CHRISTINE AND MANUEL BHATT

SYSTEMATICS INTERNATIONAL LTD



Give us an overview of your business and what you offer...

Systematics International Limited is a multi-award-winning global software development, data gathering and data analytics business, delivering market information for multiple industry segments using leading-edge technology. Our customers in the agricultural, construction and industrial equipment industries use this data to plan, benchmark, and grow their businesses.

What do you love about running a business in Essex?

Essex is a county of contrast encapsulating everything that is great about the coast and the countryside. The entrepreneurial business community is highly resilient and adaptable, we need to continue investing in our people and driving innovation to be the best on the world stage in the next 10 years.

What advice would you give someone looking to launch their own business?

Surround yourself with people who can give good and unbiased advice, in turn allowing yourself to be true to your values in leading your organisation and team to success. Success requires collaboration, trust and goodwill. Setbacks are valuable learning experiences, addressing any shortcomings and improving performance. The ultimate goal is to empower your team resulting in making our community a better place to live and work in.

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